



Metallics are us

Axalta Powder Coatings



Metallics are us



Axalta was one of the first manufacturers to produce in-house bonded metallic powder coatings. Consequently we can look back on over 20 years of experience! This experience has been put to work in our extensive bonded metallic offering, showcased in a variety of colour collections.



The metallics that are part of the “Metallics are us” program are all developed and manufactured using our latest bonding technology and makes our products easy-2-use and apply. In addition, they all meet either Qualicoat Class I or II and GSB standard or Master.

The areas of application for this range of products are primarily in the architectural market: aluminium profiles, sheet metal, cladding, windows & doors, outdoor or indoor furniture & lighting, etc.

The diversity of colour and effects comprise the classic, well appreciated grey hues like RAL 9006 & 9007, a wide range of DB colours and also connect to prevailing trends like gold, bronze, copper and weathered oxidised or vintage looks. In addition, we also offer a wide range of finishes replicating the anodic look with all the advantages of a powder coating.

Let “Metallics are us” be a new way for you to discover our premium colour collections like ICONICA, The Eloxal Selection and the Anodic, Star & Timeless Collection.

Want to see them for yourself? Assemble and request “Your Personal Metallic Selection” via metallics-are-us.alestacolourit.com. All products are available from stock and delivered within a short timeframe.

Axalta Metallic Effect powder coatings stand out with their great brightness, optical depth and fascinating colour effects under changing light conditions. This phenomenon known as “metallic flip” enhances visual appeal of these powder coatings.

**Please visit our website to discover our Metallics are us products and tips for users:
www.axalta.com/metallics-are-us**

Advantages of bonded metallics?

Bonded metallics have several advantages compared to dry blend products. Because of the bonded formulation & production process we’re able to design colours with more metallic particles, creating a sparkling effect with more depth. In addition bonded metallics have a higher UV fastness compared to dry blend.

They are easy-2-use due to their high stability and applicators can reclaim excess powder during application, making the product also more cost effective. This results into a smooth production process with a homogeneous finish.

The batch-to-batch colour consistency of our bonded metallics is excellent and are available in Alestas® AP Architectural Polyester and Alestas® SD SuperDurable.

We can easily say, metallics are us, Axalta powder coatings, your partner to rely on!



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